



ST. HELENA
PRESCHOOL
FOR ALL INC



ANNUAL REPORT 2019

*A year of expanding programming and building
community partnerships to increase parent support.*



Letter from the Director & President

We are pleased to present the 2019 St. Helena Preschool For All Annual Report.

Our Mission Statement:

St. Helena Preschool For All is dedicated to providing scholarships for three and four-year old children to experience preschool and succeed.

2019 was truly a year of firsts for our organization, from providing longer hours and additional days, to providing preschool in the summer, to building new partnerships and introducing new opportunities for family activities in our community. From all these organizational firsts we are creating a new vision for more complete programming that will focus on the family as a whole, and that we will be able to sustain for future families in our St. Helena Preschool For All program.

The report highlights the tremendous work we have done as an organization to create more support and opportunities for our St. Helena Preschool For All families in 2019, all with the goal to ensure that we continue to provide the opportunity and education for the child and parent, and begin to support our families in new ways. We continue to establish ourselves in the community and hope to build new community partnerships that will better serve our families.

Entering our 10th year, we continue to grow as an organization and have become a sustainable and creative model for providing early childhood education for all. Every year we strive to improve and evolve our program working with other community organizations to build a stronger support system for our families. This year we provided scholarships for 21 children, who entered preschool in 2018 with many transitioning into Kindergarten at the St. Helena Primary School in August 2019. We also provided scholarships for 27 children who began their preschool experience in September 2019 and will transition to Kindergarten this summer putting our scholarship total to 157, over our 10 year history.

We were able to reach our milestones in 2019 because of the tremendous support from our community who has embraced and propelled us to do more to help families and become a sustainable organization. We are truly grateful to our board of directors, parent volunteers, donors, supporters, partners, whose collaboration has been instrumental in creating a lasting positive impact in the St. Helena community.

With Gratitude,

Julio Olguin
Executive Director

Shannon Pestoni
Board President

SHPFA Timeline



Continuing our Mission



In our 9th year St. Helena Preschool For All continues to focus on providing early childhood opportunities for underserved families in St. Helena. We believe the preschool experience is crucial in the future success of the child, along with the guidance and support of their parents.

1) Preschool Experience for 3-4 year olds

Since 2010, 157 children have attended preschool through a SHPFA scholarship. Initially our program provided scholarships to 4-year old students only. This will be the fourth-year that our program has continued to provide scholarships to 3 and 4-year olds, thereby enabling students to experience two- years of preschool before they enter Kindergarten.

2) Parent Education & Engagement

Our program also works with the parents of participating families to involve them in the process and educate them in enriching their children’s educational experience through monthly educational classes and speakers. Our organization feels very strongly about helping our parents become better parents by providing different educational options. Through our programs parents learn new strategies, tools, and information to help them support and become more involved in their child’s journey. Programming includes the Latino Literacy Project, a program that focuses on the importance of literacy through bilingual and culturally relevant books, Triple P (Positive Parenting Program) which teaches families alternative strategies and tools to parent in a positive way (classes are offered in Spanish). Additionally, parents are encouraged to attend educational speakers presented by the St. Helena Unified School District.

2015

15 PRESCHOOL SCHOLARSHIPS

2016

Began providing scholarships to 3-year old children, in addition to 4-year olds, to attend preschool.

16 PRESCHOOL SCHOLARSHIPS

2017

Over 100 scholarships provided.

17 PRESCHOOL SCHOLARSHIPS

2018

Recognized by St. Helena Chamber of Commerce as the “Nonprofit of the Year”.

21 PRESCHOOL SCHOLARSHIPS

2019

Scholarships begin to provide additional hours, days, summer coverage, and family activities.

27 PRESCHOOL SCHOLARSHIPS



SHPFA Values

COMMUNITY
We strive to become a foundation of access to early childhood education.

EDUCATE
We teach families about the importance of early involvement and guidance in their child's life.

EMPOWER
We encourage parents to be their children's first and most valuable teacher in life.

RESPECT
We treat all people with respect and dignity.

RESPONSIBILITY
We are committed to raising awareness of the importance of early childhood education programs.





A Closer Look - By the Numbers 2019

Our operating budget for 2019 was \$240,240.

We provided **21** preschool scholarships (2018-19 preschool year) and providing **27** preschool scholarships (2019-2020 preschool year) at one of our **5** local preschools. Our organization consists of 1 full-time executive director, 10 board members, 90 parent volunteers, and our community partnerships.



Number of 3-year-old students in preschool:
(2018-19) **10** / (2019-20) **8**

Number of 4-year-old students in preschool:
(2018-19) **11** / (2019-20) **19**

Average Cost of one year, Part-Time Coverage (3 days per week, 3 hours per day): **\$5,400**

Average Cost of one year, Full-Time Coverage (5 days per week, 6 hours per day): **\$10,800**

Number of students who entered Kindergarten ready to learn: **11**

Number of additional days provided: **862**

Number of additional hours provided: **8,280**

Students in preschool during the summer: **16**

Number of days provided in the summer: **510**

Number of hours provided in the summer: **2,640**



Outreach and community events: **5**

Family Activities/Trips: **4**

Community Organizations & Businesses partnering to support SHPFA: **8**

Roger J. Trinchero Family Foundation, SHUSD, City of St. Helena & Parks & Recreation, Nimbus Arts, UpValley Family Center, St. Helena Rotary Club, Restaurant at Meadowood, Charter Oak Restaurant

Parent Education classes offered: **16**

*Parent Educational Speaker
Latino Literacy Project
Triple P : Positive Parenting Program*



Number of children who received swim lessons: **34**

Number of students who participated in a recreational activity through the City of St. Helena: **10**

2019 In Details

In our 9th year, St. Helena Preschool For All continues to provide children in the community the opportunity to experience preschool. Our organization has grown into a stable and reliable resource for our working parents who may need additional coverage throughout the day. We are grateful to the Roger J. Trincherro Family Foundation who share our vision to provide early childhood education to all those in need.

1. Family support and additional coverage

In February 2019 our program expanded the hours and days of care provided at four of our participating preschools, previously we were providing 3-5 days of preschool and 3-4 hours per day. Our families voiced the need for more hours and days, as many of our families require both parents to work in order to continue to live in St. Helena. We were able to begin to provide 5 days a week and offer 6 hours per day.



We also found that many parents continue to work through the summer and still require the preschool coverage and so for the first time this summer we provided the opportunity for additional coverage options for families to continue in their preschool through the summer. Our organization was supportive in making this shift under the condition that we would be able to sustain this coverage moving forward, which is why we are determined to continue to raise funding for future families who may also need this opportunity.



2. Family Activities

Our organization is very proud of the work we have done to allow families to have the opportunity to be more involved in community activities. Our intention was to provide these activities for our families to become closer as members of our program through these experiences, which would help build the cohesion and support system for the future. This group of children will enter Kindergarten together and hopefully continue their educational journeys in the future, having this support system we believe will benefit everyone. We have been able to provide two Christmas parties in collaboration with Nimbus Arts in which families celebrated and created art together. We have provided trips for our families to trips to the Children's Museum of Sonoma & Connolly Ranch. This past summer we also offered swim lessons through the St. Helena Unified School District pool & student lifeguards to every family member in our program. Finally, in partnership with the St. Helena Parks & Recreation department, we

offered our children the opportunity to participate in: soccer, karate, gymnastics camp, and adventure day camp, all free of costs. We would like to continue to provide our families with these opportunities, as we believe that they foster a stronger connection to the St. Helena community.

SHPFA 2020 Goals / Vision for the Future

1. Implement new and increased parent education and engagement activities.
2. Continue to maintain the level of support for our parents by providing additional hours, days, and year-long programming.
3. Continue to develop strategies to prepare children and parents for a smooth and successful transition into the St. Helena Unified School District.



Gratitude To Our Supporters

Raised \$359,665

**Grants & Foundations:
\$241,000**

- City of St. Helena
- Freed Family Foundation
- Roger J. Trincherro Family Foundation
- St. Helena Unified School District

**Business & Organization Donations:
\$101,105**

- Adventist Health
- Charter Oak Restaurant
- Federated Women of Upper Napa Valley
- Grace Episcopal Church
- Herb Lamb Vineyards
- Soroptimist International of St. Helena
- St. Helena Rotary Club
- Sunshine Foods
- The Restaurant at Meadowood
- United Methodist Church of St. Helena

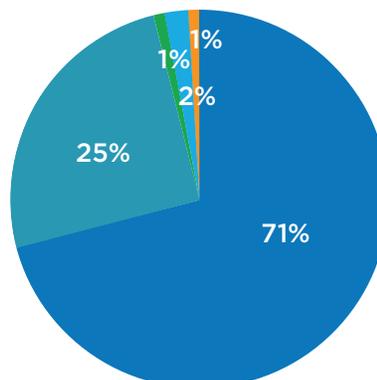
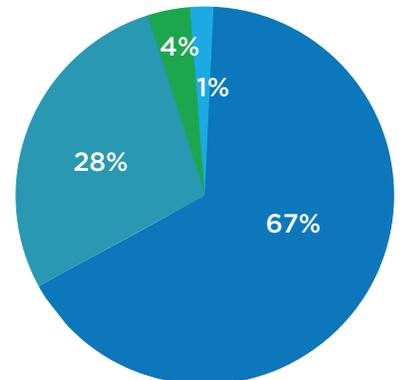
**Individual Community Donations:
\$12,917**

**Parent Donations & Fundraising:
\$4,643**



FUNDING RAISED

- Grants & Foundations: 67%
- Business & Organizations: 28%
- Individual Community: 4%
- Parent & Fundraising: 1%



OPERATING EXPENSES

- Tuition & Scholarships: 71%
- General & Administrative: 25%
- Fundraising: 1%
- Family Activities: 2%
- Parent Education: 1%



ST. HELENA
PRESCHOOL
FOR ALL INC

Board of Directors

Julio Olguin
Executive Director

Shannon Pestoni
President

Jeannie Kerr
Treasurer

Tamara Sanguinetti
Secretary

Jennifer Lamb
Elvia Olivera
Angelica Palma
Nadia Torres
Jennifer Trincherro
Marylou Wilson

Partnerships

City of St. Helena
Nimbus Arts
St. Helena Unified School District
UpValley Family Center



Participating Preschools

Little Backpacks Preschool
Mila's Preschool and Childcare Center
St. Helena Cooperative Nursery School
Sun & Stars Montessori School
Wee Care Childcare



St. Helena Preschool For All Inc.

A non-profit 501(c)(3) corporation, Tax ID# 46-4214921

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