



ST. HELENA
PRESCHOOL
FOR ALL INC

2010-2020

Celebrating

10 YEARS



Alma and Caleb Garibay

ANNUAL REPORT 2020

*Celebrating over 10 years
of preschool experiences and opportunities
for families in our community!*

Letter from the Director & Board President



We are pleased to present the 2020 St. Helena Preschool For All Annual Report.

Our Mission Statement: St. Helena Preschool For All is dedicated to providing scholarships for three and four-year-old children to experience preschool and succeed.

2020 was truly a year filled with remarkable challenges and obstacles that no organization or community could ever anticipate. Despite these challenges, our organization showed perseverance and focused on quickly pivoting to provide support for our families where needed and continued offering a preschool experience even during times of uncertainty.

The report highlights the inspiring work we have accomplished in 2020 and celebrates and honors all the individuals and organizations over the last 10 years who have helped build and sustain our program. Our work in 2020 reflects our commitment to provide opportunity and support for our families. We celebrate with our community as they have been the backbone of our organization to fulfill our mission; as we believe: “It takes a village to raise a child.”

In our tenth year, we continue to grow as an organization and have become a sustainable and creative model for providing early childhood education for all. Every year we strive to improve and evolve our program working with other community organizations to build a stronger support system for our families. This year we provided scholarships for 27 children, who entered preschool in 2019 and continued through 2020, many of those children transitioning into Kindergarten in a distance learning program at the St. Helena Primary School in August 2020. We also provided scholarships for 16 children who began their preschool experience in September 2020 and will transition to Kindergarten in the summer of 2021. This brought our total scholarships over our 10-year history to 173.

We were able to provide this critical experience in 2020 because of the tremendous support from our community and local organizations. With their assistance we were able to connect, provide, and guide our families during a difficult and challenging time. We are grateful to have a dedicated and passionate board of directors who showed guidance, flexibility, and determination that allowed our organization to move forward despite all the obstacles we faced.

With Gratitude,



Julio Olguin
Executive Director



Shannon Pestoni
Board President

Our Story



As we embark on our 10th anniversary of the St. Helena Preschool for All, it was naturally a time to reflect on how we came together as a community to provide preschool opportunities for our families. St. Helena Preschool for All was a grassroots organization, with members of our community advocating for a cause to spur change.



In 2010, there was an outcry from concerned parents due to the closure of the St. Helena Head Start preschool, located at Crane Park. There was no longer an affordable preschool option for our families, and our families all knew how important preschool experience was for their children. Immediately, UpValley Family Center, St Helena Cooperative Nursery School, and the St. Helena Unified School District collaborated and worked out a short-term plan to help families with preschool expenses. In 2009 the St Helena Cooperative Nursery School conceptualized, piloted, and funded the program to welcome families and show how beneficial and workable this model would be, they continued to fund and welcome children until SHPFA became established financially. With the help of community donations and the UpValley Family Center, we provided funding for the first children in our program; 11 scholarships in 2010/2011 and 12 scholarships in 2011/2012.

During this time, parents in the community continued to be concerned and wanted to create a sustainable program to assist in providing preschool scholarships. The meetings at this time were informal and mostly used for gathering information. With several options on the table, the parents along with district leadership soon began discussing the need to form an organization with its mission: to provide preschool scholarships, parent education, and leadership opportunities for the families involved.



In January 2012, our first formal meeting took place with thirty parents in attendance. At this meeting we all agreed on the name - St. Helena Preschool For All - and elected Jaime Rubio a parent, as President and Rodolfo Morales a parent, as Vice President. We outlined the committees, discussed hiring a Director, and planned on doing outreach and fundraising. Because there were so many things to consider and we recognized the need to organize quickly, we began meeting as a group every month.



As the months went by, we became more organized. Rosalina Cazares and Josefina Hurtado were our first Directors, who each were instrumental during their tenure. We began student outreach, fundraising, and attending events so the community could get to know more about our organization. We began our preschool partnership with the St. Helena Cooperative Nursery School, PUC Discoveryland (Little Back Packs Preschool), Wee Care Child Care and Sun & Stars Montessori.

What was amazing about the beginning stages and growth of the St. Helena Preschool for All, was the unbelievable support that we received from community organizations. We are grateful to the following organizations that have assisted us in so many ways: St. Helena Unified School District, UpValley Family Center, Napa Learns, Napa County Office of Education, and the Bainum Family Foundation who awarded us our first major grant.

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Our Story continued...

In December 2013 we received our non-profit status and hired a former parent and board director of the program Julio Olguin whose ability to connect with our families has been amazing. He continues to be our director. Looking back now, it seems that once we received this non-profit status our organization took off and became a more stable resource for families in our community. One of the biggest changes we made was to begin to offer our scholarships to 3-year-old children as well. The impact it has had on students is tremendous. By providing two years of preschool children are better prepared and ready to learn once entering Kindergarten. Since 2013 we have increased our enrollment every year with the highest mark in 2019 with 27 students.



Our organization has been blessed with so many individuals, businesses, and organizations that have supported our mission over the years and have allowed our program to have a deeper positive impact in our community. In 2016 we were fortunate to have the St. Helena Rotary Club take a common interest in providing this critical opportunity to children and families. They have organized community fundraisers each year since then with each one drawing more and more awareness and funding for our program. We also have received continued support from the St. Helena Unified School District, Napa Valley Community Foundation, the former Mayor of St. Helena Alan Galbraith, the City of St. Helena, and the Bainum Family Foundation.



Without a doubt 2018 was an outstanding year for our organization in expanding our support and reach in the community. The Restaurant at Meadowood began hosting an annual event called "12 Days of Christmas" which they continued to host for the next three years with proceeds going towards the scholarships. In the same year, the Roger J. Trincherro Family Foundation (RJTF) generously committed their support for the next five years. Roger and his family have always been generous to organizations throughout our community, and his generosity will have a lasting and transformational impact on our children and families in the community for years to come.

In the last three years with the RJTF support, we were able to make major changes to meet the needs of our working families who were in desperate search of more preschool/childcare coverage. We have been able to expand our scholarships to cover the entire week and more than 8 hours per day, as well as after school and year round coverage for all families if necessary. This has given our parents peace of mind to know that their children are in a positive learning environment while they focus on their work. Along with the extended hours and days we also now offer year-round coverage for all families. We are excited for the future of our program and know that everything we have accomplished over the last ten years would not be possible with the support and love of our community. We are honored to serve you!

By **Jeannie Kerr**, *Treasurer*

Celebrating & Honoring

those individuals who have been
a part of SHPFA over the past 10 years.



Former Executive Directors

Rosalina Cazares & Josefina Hurtado



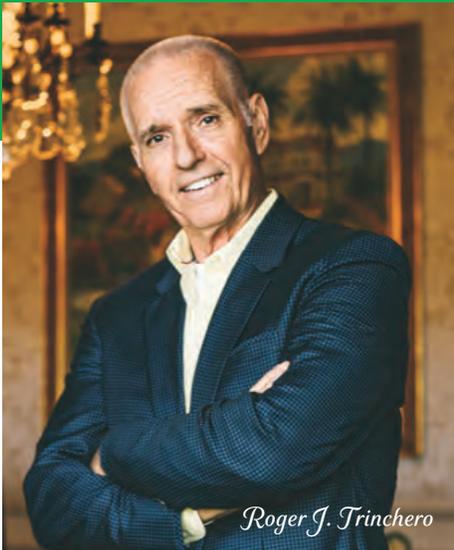
Former Board Members

Antonio Contreras, Tom Hoskins, Alicia Martinez, Ana Martinez, Bill McGuire, Greg Medici, Rodolfo Morales, Norma Perez, Jaime Rubio, Adriana Sanchez, Cynthia Smith, and Carlos Uribe.



Community Organizations

Bainum Family Foundation, Napa Learns, Napa Valley Community Foundation, Nimbus Arts, Roger J. Trincherro Family Foundation, St. Helena Rotary Club, St. Helena Unified School District, Soroptimist Club, The City of St. Helena, The Restaurant at Meadowood, and the UpValley Family Center.



Roger J. Trincherro

Donor Spotlight:

ROGER J. TRINCHERO FAMILY FOUNDATION

The Roger J. Trincherro Family Foundation (RJTF) has been a longtime supporter of various community organizations and projects that have improved the well-being of families in the Napa Valley, and we are honored to be one of those organizations. In 2019 the RJTF committed to supporting our mission to provide a high-quality preschool experience to those in need. With the support of the foundation, our organization was able to develop and expand much of the programming that our families receive today and that we are committed to continuing to provide in the future.

- *A greater reach in our community by expanding the number of scholarships we can provide each year.*
- *Extended hours, days, and year-round coverage.*
- *Opportunities for families to participate in community activities free of costs.*
- *Expansion of scholarships to surrounding communities: Angwin, Calistoga, and Pope Valley.*



Continuing our Mission



In our 10th year, St. Helena Preschool For All continues to focus on providing early childhood opportunities for underserved families in St. Helena. We believe the preschool experience is crucial in the future success of the child, along with the guidance and support of their parents.

1) Preschool Experience for 3-4-year-olds

Since 2010, 173 children have attended preschool through a SHPFA scholarship. Initially, our program provided scholarships to 4-year old students only. This will be the fifth year that our program has continued to provide scholarships to 3 and 4-year-olds, thereby enabling students to experience two years of preschool before they enter Kindergarten.

2) Parent Education & Engagement

Our program also works with the parents of participating families to involve them in the process and educate them in enriching their children's educational experience through monthly educational classes and speakers. Our organization feels very strongly about helping our parents become better parents by providing different educational options. Through our programs, parents learn new strategies, tools, and information to help them support and become more involved in their child's journey. Programming includes the Latino Literacy Project, a program that focuses on the importance of literacy through bilingual and culturally relevant books, Triple P (Positive Parenting Program) which teaches families alternative strategies and tools to parent in a positive way (classes are offered in Spanish). Additionally, parents are encouraged to attend educational presentations by the St. Helena Unified School District.



Our Impact in Our Community

WHO WE ARE:

St. Helena Preschool For All (SHPFA) is a non-profit dedicated to providing opportunities for three and four-year-old children to attend preschool. With the support of the Roger J. Trinchero Family Foundation and numerous community organizations, five private preschool programs, and many local donors, the program provides preschool scholarships to children from low-income families who would not be able to attend preschool otherwise. To further enrich the preschool experience, all participating families are engaged in ongoing parenting education and hands-on experiences to support their children's learning and development.

WHO AND WHY WE SERVE:

Even before the first day of kindergarten, the achievement-gap is already in place. Well-documented disparities in school readiness exist along racial and socioeconomic lines, with many Latino and/or low-income children entering kindergarten far behind in literacy and language skills. Fortunately, the gap can be bridged by providing high quality, culturally diverse preschool classrooms where students from all backgrounds can grow their social, language, and early reading abilities.

In St. Helena and its neighboring communities in northern Napa Valley, there are many excellent, privately-funded preschool programs. But for many families with limited incomes, the high cost of living makes preschool tuition unaffordable. To ensure children's success in school and life, we must close the existing opportunity gap as early as possible by providing access to preschool to all families, regardless of their ability to pay.

PREPARING OUR CHILDREN:

"The investment that the St. Helena Preschool For All organization makes in providing a quality preschool experience definitely bolsters student success. Students' ability to acclimate to school culture is accelerated. Students with preschool experience have increased early literacy skills and math skills that are noticeably stronger than students who do not have preschool experience. An added bonus of the program is the parent education component that translates to increased parent involvement in our school. I am extremely grateful to the St. Helena Preschool For All organization for providing opportunities for ALL children to have access to quality preschool programs." **St. Helena Primary School Principal Tamara Sanguinetti.**

WE ARE COMMITTED TO MAKING A DIFFERENCE!

Parent Testimonial

"I wanted to thank the program and all the donors for the vision and donations they had for this community. I was raised in St. Helena and after my son's father passed away I became a single mother. I retreated back to this area so my family could care for my son. But suddenly when I came back my father was diagnosed with Alzheimer's/dementia. I ended up caring for my infant and father who recently passed away. I was only able to maintain a part-time job and I wanted so badly that my son be left with a caretaker that would invest time in him and prepare him for kindergarten. Without Preschool For All, I would not be able to afford to rent a place of my own and as well work full time. Not only do you provide my son with a free education at an early age, but a huge burden is lifted off my back and allows me to pick up a second job. Being a university graduate I know by working I am able to provide more for my son's future. I wanted to thank Preschool For All from the bottom of my heart, and for the donors that humbly donate to this program to provide lower-level income parents an opportunity to grow to their potential while knowing their children are in the best hands, in the preschool setting. We have been blessed through this program and I hope that it will continue to bless other families."

-Alma Garibay and Caleb, 3.5 years old (pictured on the cover of our report)



In our 10th year, St. Helena Preschool For All continues to provide children in the community the opportunity to experience preschool. The start of 2020 began with a positive outlook as we were preparing to begin our outreach efforts while continuing to provide preschool opportunities and parent education for our families in the program.

The COVID-19 pandemic has had a tremendous ripple effect, impacting all of us. The non-profit sector has been greatly affected and our organization pivoted to figure out the best way to continue to provide our services and opportunities for 27 families that are currently part of our program. Unfortunately, many of our partnering preschools were temporarily closed in 2020, and those that remained open had lower enrollment and were forced to layoff teachers. Many of our parents were greatly affected by layoffs and financial hardships during this period. Without a doubt, our children were the most at risk with potential learning loss and the effects of the pandemic on their social-emotional well-being.



OUR RESPONSE: The focus of our board of directors was to continue providing assistance to families and preschools and make the necessary adjustments to support their needs, something our organization had never faced. We were mindful, flexible, and supportive while in constant communication with our families as we navigated through the pandemic together, with our families needs in mind.

Our preschools had the difficult task of attempting to stay open, many deciding to remain closed for an extended period of time. Our organization worked closely to provide support to our preschools in many ways: from contacting and providing information to our Preschool For All families, translating communications into Spanish, and to paying full tuition for some of our students while the preschools were closed as a way of supporting the schools during those challenging times.



Our organization provided support to our families by providing assistance and guidance for available community resources for financial support and food assistance. Beckstoffer Vineyards provided financial assistance for families in St. Helena, which included many of our Preschool For All families. Our director assisted the families and worked with the St. Helena Chamber of Commerce to coordinate financial support. The St. Helena Unified School District began providing breakfast and lunch meal kits for all children 0-18 years old in our community, which included many of our Preschool For All Families.

We provided Home Early-Learning Education Kits for our children and families who did not have access to preschool in order to continue their learning at home. Our kits included 6 preschool books from or Latino Literacy Collection, a special art project created by Nimbus Arts, and IPAD with a learning application called Footsteps to Brilliance that focused on increasing literacy skills, and USA English for parents who chose to improve their English skills. The IPADS we provided during summer months were lent to us by the St. Helena Unified School District. We recognized the future need for these devices and purchased 12 IPADS which we have since made available to families in our program.



PRESCHOOLS RE-OPEN: During the early months of the pandemic our preschools were faced with the challenges of closing or remaining open to serve families whose parents were essential workers. The preschools were constantly having to adapt and adhere to new guidelines and changing information. This experience dramatically impacted our preschools, staff, and families and changed the preschool experience. We are grateful to our preschool family community for following the CDC guidelines that have been set and most importantly to the children who have taught us to be resilient.

Glass Fire: Our community was devastated and saddened by the damage that the Glass Fire in October had on many of our friends, families, and community neighbors. The outpouring and generous support seen around the Napa Valley was inspiring as many businesses, individuals, and organizations stepped up to support those in need. It was a reminder of how connected our communities are.

OUR RESPONSE: In the spirit of finding additional ways to support fire victims, our organization created an emergency fund to help cover preschool tuition for those families affected. This included families who were not in our program and families outside of our qualifying area. We worked with participating preschools to identify those families and we are currently assisting four children with full tuition coverage.

“Being able to have the support of St. Helena Preschool For All has given our family a chance to breathe, a warm hug, and a deep sense of community. We have been assured that when in need we can look to our neighbors and ask for support. Thank you for giving our daughter the chance to have the education and emotional support she needs to thrive.” ~ Maria H.



Family Activities: Our organization made a big push in 2019 to provide families the opportunity to be more involved in community activities through field trips, recreational sports, and art classes. In 2020 many of those activities were

canceled due to the pandemic. A favorite of both families and board directors alike was our Annual Christmas party in December. We were unable to gather due to the health and safety guidelines, but we were able to provide all families with Holiday Christmas Gifts made up of a Nimbus Arts Kit, gift certificate to La Prima Pizza, and 450 books graciously provided to our preschoolers and their siblings by the Federated Women of Upper Valley. The Federated Women of Upper Napa Valley graciously donated 450 books to our organization.

2021 Goals & Vision for the Future



Our vision in our community is to level the playing field and provide all three and four-year-old children the opportunity to have a quality early childhood education experience. The early years are a critical period in a child's social, emotional, physical, and academic development and we are committed to raising awareness and providing access to all in need.



- **Grow our scholarship fund** to enroll more children and offer additional preschool hours year-round so that more children can fully benefit from the rich educational experiences offered by our partner preschools.

- **Expand our reach** to children in neighboring communities in Angwin, Calistoga, and Pope Valley where preschool remains unaffordable for many families.



- **Broaden our family engagement and education program** to better equip parents to support their children's education and healthy development during the preschool years and beyond by integrating new evidence-based parenting curricula, early literacy education, and family activities that promote community connection.

SHPFA's visionary leadership, financial health, and strong partnership model are widely recognized and celebrated in our local community, as evidenced by our many long-term investors, including such community leaders as the Roger J. Trinchero Family Foundation, St. Helena Unified School District, St. Helena Rotary Club, and the Napa Valley Community Foundation.

LEVEL THE PLAYING FIELD • ENROLL
MORE CHILDREN • EXPAND OUR REACH
• BROADEN OUR FAMILY EDUCATION
PROGRAM • FAMILY ACTIVITIES •
COMMUNITY CONNECTION

Gratitude To Our Supporters in 2020

Raised \$250,037



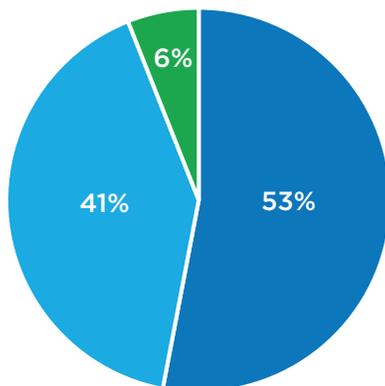
Grants & Foundations: \$131,500

Freed Family Foundation
Napa Valley Community Foundation
St. Helena Unified School District
Roger J. Trinchero Family Foundation

Business & Organization Donations: \$104,739

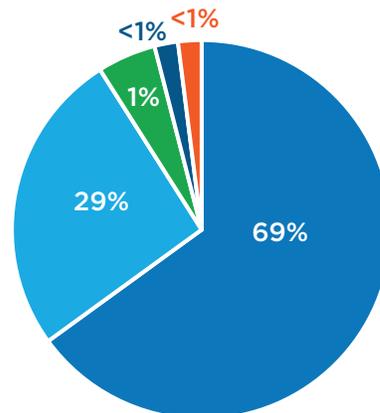
Central Valley
Farella Braun & Martel LLC
Federated Women of Upper Napa Valley
Herb Lamb Vineyards
Joel Toller-Coldwell Banker
Law Offices of Paul J. Dohring
Mallory, Imrie & Vasconi Insurance
Michelle Wagner-St. Helena Real Estate
Napa Valley Vintners
Soroptimist International of St. Helena
St. Helena Rotary Club
Sunshine Foods
The Restaurant at Meadowood

Individual Community Donations: \$13,798



FUNDING RAISED: \$250,037

Grants & Foundations: 53%
Business & Organizations: 41%
Individual Community: 6%



OPERATING EXPENSES: \$237,868

Tuition & Scholarships: 69%
Administrative: 29%
Family Activities: 1%
Fundraising: <1%
Parent Education/Home Learning Kits: <1%

2010-2020

Celebrating

10 YEARS



ST. HELENA
PRESCHOOL
FOR ALL INC

Board of Directors

Julio Olguin
Executive Director

Shannon Pestoni
President

Jeannie Kerr
Treasurer

Tamara Sanguinetti
Secretary

Jennifer Lamb
Elvia Olivera
Angelica Palma

Nadia Torres
Jennifer Trincherro
Marylou Wilson

Participating Preschools

Little Backpacks Preschool
Mila's Preschool and Childcare Center
St. Helena Cooperative Nursery School
Sun & Stars Montessori School
Wee Care Childcare

Partnerships

Nimbus Arts
St. Helena Unified School District
UpValley Family Center

St. Helena Preschool For All Inc.

A non-profit 501(c)(3) corporation, Tax ID# 46-4214921

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